



# Team O'Neil 2017 RallyFest Sponsorship Opportunities

Last year was the inaugural Team O'Neil RallyFest held on August 13, 2016. The concept was conceived only 6 weeks before the event was held. With light rain falling, well over 300 people attended. For 2017 Team O'Neil has decided to raise the bar and do everything possible to make this a signature event for the rally and automotive community. We expect the crowd to be well over 1,000 attendees this year. The event will now be a two-day event taking place on August 12-13, 2017. We have already begun to promote the event with ticket sales underway.

An integral piece of this event is the desire to partner with other groups and manufacturers in order to communicate with their audiences and add to the excitement. RallyFest attendees and our overall audience are an enthusiastic and educated group with strong allegiance to those that support motorsports. Listed below are opportunities to partner with Team O'Neil for RallyFest 2017. We are also open to creative ideas that will both add to the event, as well as showcase what your company has to offer.



	Title Sponsor	Activity Sponsor*	Vendor Space
Cost	\$2,500	\$500	\$250
Vending Space	20'x20'	10'x10'	10x10'
Naming Rights (ex: "Team O'Neil RallyFest brought to you by __")	yes	no	no
Banner Display (vendor provides)	5	2	1
Logo on Event Map (every guests receives upon entry)	yes	yes	no
Presence on wristband	yes	no	no
Logo on Webpage	yes	yes	yes

Presence on promotional materials	yes	yes	no
VIP Admission Package \$200 Value - Gold Package \$80 Value.	4 VIP, 2 Gold	no	no
General Admission Tickets (\$20 value)	4 (in addition to Gold/VIP Package tickets)	4	2
Product donation value for event giveaways	\$500	\$200	\$100

\*activities available for sponsorship on a first come, first serve basis: Rally Cross Course, Rally Car Rides, ATV Tours, Kids Area (would include providing activities), Mechanical and Co-Driver Educational Courses

Notes:

- Vendors will be able to offer product for sale, pending the approval of Team O'Neil
- Deadline for participation to be placed on printed materials and clothing is June 16, 2017
- Vendors should bring own pop-up tents and tables/chairs. Power will only be available to locations near Team O'Neil facilities and will be provided as available on a first come, first serve basis

**For more information, or to secure your partnership please contact:**

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